



JAPAN ICT DAY 2018

28 – 31/8/2018, Ha Noi & Da Nang, Vietnam

Theme:

“Vietnam – Japan IT Cooperation in the 4th Industrial Revolution”

ORGANIZERS, GOVERNMENT SPONSORS AND SUPPORTERS



Organizers:

- Vietnam Software & IT Services Association (VINASA)
- Vietnam – Japan IT Cooperation Club (VJC)

Government Sponsors and Supporters:

- Ministry of Information and Communications of Vietnam (MIC)
- Ministry of Industry and Trade (MOIT)
- Da Nang's People Committee

Supporters:

- Japan External Trade Organization (JETRO)
- Japan Information Technology Services Association (JISA)
- Japan Embedded Software Association (JESA)*
- Tokyo Information Industry Association (IIT)*
- Kansai Electronic and Information System Association (KEIS)*
- Japan System Integration Partners Association (JASIPA)*
- Computer Software Association of Japan (CSAJ)*
- Okinawa Association of Digital Content (OADC)

OVERVIEW ON THE EVENT'S ACTIVITIES

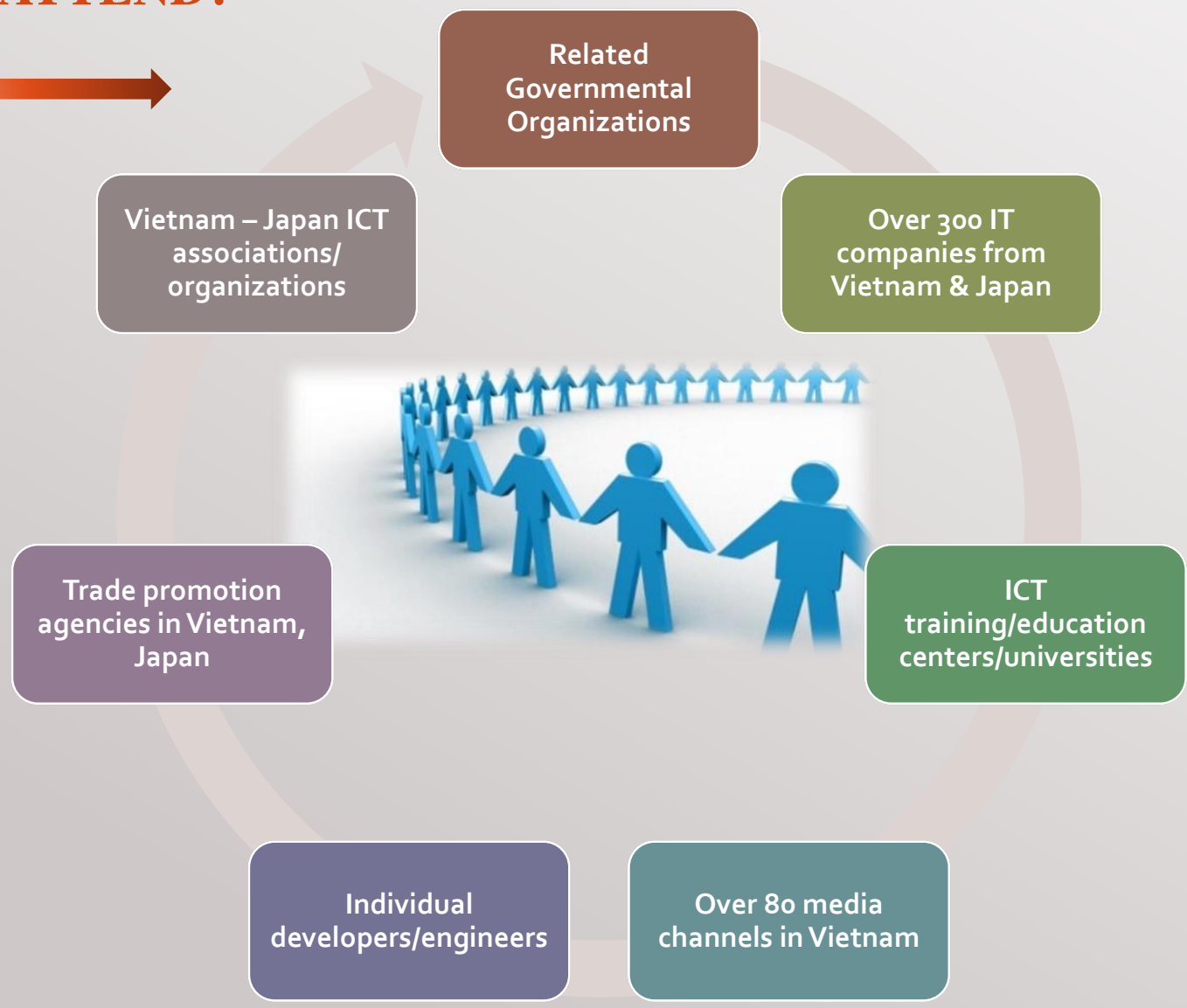
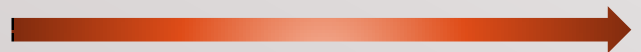


Japan ICT Day is an annually important event organized by VINASA and VJC aiming to promote Vietnam – Japan IT collaboration.

The event was first organized in 2007 and is the best platform for Vietnam and Japanese companies to seek for business cooperation during the past 10 years.

The event get strong support from the Governments, associations, organizations and especially businesses of the 2 countries

WHO SHOULD ATTEND?



OVERALL PROGRAM

Time	Morning	Afternoon	Evening	Venue
27 Aug.	Hakathon organized by VINASA, VJC and OADC			Hanoi
28 Aug.	Arrival of Japanese delegates	16:00 – 17:00: Visits FPT Software/FPT University		Hoa Lac Hightech Park
		From 15:00 – 20:00: Golf Exchange		Tam Dao Golf Club
	Hakathon organized by VINASA, VJC and OADC			Hanoi
29 Aug.	Japan ICT Day Opening Ceremony Speeches Panel discussion	Panel Discussions and Networking Meetings	- Gala Dinner - Vietnam - Japan culture exchange	Intercontinental Hanoi Landmark 72
	All day:	* Showcase Room: Introduction of IT products and services * Side-exhibition: exhibit IT products and services		
30 Aug.	Japanese delegations take flight to Da Nang	Seminar with IT Companies in Da Nang City	Networking Dinner	Da Nang Administrative Center
31 Aug.	- Visits to IT companies/Fsoft/Universities in Danang - Golf Exchange - Hoi An Tour	Japan delegates take flight back to Japan or spend the weekend in Da Nang City		Da Nang

DAY 1 | JAPAN ICT DAY 2018

28th Aug. 2018 | Intercontinental Hanoi Landmark 72, Viet Nam

Time

Agenda
(Chose one of the activities)

15:00 – 20:00

Golf tournament in Tam Dao

16:00-17:00

Visit to Campus of FPT Software or FPT University in Hoa Lac High-tech park



FPT UNIVERSITY



FPT SOFTWARE



DAY 2 | JAPAN ICT DAY 2018 (1)

29th Aug. 2018 | Intercontinental Hanoi Landmark 72, Viet Nam

Time

Agenda

08.00 – 08:30	Opening speech of VINASA & VJC Welcome speech of MIC, Japanese Embassy, JETRO, JISA
08:30 – 08:35	Video of Vietnam IT Industry
08:35 – 08:50	Overview on Japan IT industry and the cooperation demands of Japan by JISA
08:50 – 09:05	Report on Vietnam - Japan IT Cooperation by VJC
09:05 – 09:35	Keynote Speech: Tendancy of new technologies in the world. Representative of a market research company (Gartner/IDC/KPMG)
09:35 – 09:45	Smart City Project in Hanoi Representative of People Committee' s Hanoi
09:45 – 09:50	Tea break
09:50 – 10:05	Case study on Vietnam – Japan IT cooperation by a Vietnamese company
10:05 – 10:20	Presentation of JETRO Hanoi
10:20 – 11:20	Case study on Vietnam – Japan IT cooperation <i>by a Japanese company</i>

DAY 2 | JAPAN ICT DAY 2018 (2)

29th Aug. 2018 | Intercontinental Hanoi Landmark 72, Viet Nam

Time

Agenda

11.20 – 12.30

Panel Discussion 1: How to improve Vietnam – Japan IT cooperation

12.30 – 13.30

Lunch

13.30 – 14.30

Panel Discussion 2: Practice of Vietnam – Japan IT cooperation using new technology

14.30-15.05

Hackathon Award Ceremony

15.05 – 15.20

Tea break

15.20– 17.30

Vietnam – Japan business networking

18:00– 21:00

Gala Dinner

DAY 3 | Seminar: Vietnam – Japan IT Cooperation and Investment Opportunities in Da Nang (1)

30th Aug. 2018 | Novotel Hotel, Da Nang

Time	Agenda
Morning	Take flight from Ha Noi to Da Nang city & Check in Hotel
14:00	Seminar: Da Nang – Japan IT Cooperation
14:30 – 14:30	Registration
14:30– 14:35	Opening
14:35 - 14:45	Opening Speech by Leader of Da Nang People's Committee
14:45 – 14:50	Welcome speech of VINASA/VJC leader
14:50 – 15:00	Welcome speech of a Japan association: JISA/KISA/JETRO
15:00 – 15:20	Master Plan and Policies Environment for IT Development and Investment in Da Nang Smart City Projects in Danang Director of Da Nang IT Department
15:20 – 15:35	Human resources and master plan for HR IT development of Da Nang <i>Representative of Da Nang Planning and Investment Department</i>

DAY 3 | Seminar: Vietnam – Japan IT Cooperation and Investment Opportunities in Da Nang (2)

30th Aug. 2018 | Novotel Hotel, Da Nang



Time	Agenda
15:35 - 15:50	Tea break
15:50 - 16:35	Introduction of Japan and Vietnam companies (3-5 minutes for each registered companies)
16:35 – 17:30	Networking between Japan and Vietnam companies, name card exchange
18:30 – 21:00	Networking Dinner between Japan and Vietnam ICT companies Hosted by Da Nang Government

DAY 4 | SITE VISITS IN DA NANG

31st Aug. 2018 | Novotel Hotel, Da Nang



Time	Agenda
Whole day Japanese companies chose options	Site visit to Fsoft Complex in Da Nang
	Visit software companies in Da Nang
	Visit Da Nang University
	Visit Hoi An City: https://en.wikipedia.org/wiki/Hội_An or golf tournament: http://www.golfasian.com/golf-courses/vietnam-golf-courses/danang-hoi-an/

SHOWCASE ROOM & EXHIBITION



1. **Show case room:** where companies can introduce their products, solutions and services to targeted partners
 1. Each company have 20 minutes of presentation and 5 minutes for QA
 2. Targeted audience will be end users' organization; application companies
 3. Companies can send list of wanted audience that they want to invite for their presentation, VINASA will invite companies in the list for the session.
2. **Exhibition:** for companies who want to display and demo their products, services, projects
 1. Companies can provide their products for trial usages, tests, etc.
 2. VINASA will work with media and make advertisements for the attending companies.

OTHER OPPORTUNITIES

- Speaking slot : 3,000 USD/1 slot**
- Exhibition Booth (2x2m) : 2,000 USD/single 1 booth**
- Exhibition Stand (1x1m) : 1,500 USD/single 1 stand**
- Presentation on Showcase : 2,000 USD/20 minutes**
- Put promotion documents in the handout bags: 500 USD**

Special offer for VINASA/VJC members

Notice:

- ✓ *Tax excluded*
- ✓ *10% discount for double booth/stand*
- ✓ *Early bird: registration before 10 Jul. 2018*



HOW TO PARTICIPATE?



- ❖ Fill in the group registration form and send to VINASA at: hopptb@vinasa.org.vn and hangtt@vinasa.org.vn
- ❖ Deadline: by the end of 21 Aug, 2018

ACCOMODATION in Ha Noi – INTERCONTINENTAL LANMARK 72 HANOI HOTEL (5*)

<http://www.ihg.com>

Room Type	Rate Per Night (USD)
PREMIUM DULUXE <ul style="list-style-type: none">- Single/Double/Twin, 37sqm2- Complimentary breakfast- Complimentary wifi	132 USD NET/night (114++)



ACCOMODATION in DANANG – NOVOTEL PREMIER HOTEL (5*)

www.novotel-danang-premier.com

Room Type	Rate Per Night (USD)
<p>Superior</p> <ul style="list-style-type: none">- Single/Double/Twin, 26sqm2- Complimentary breakfast- Complimentary Wi-Fi- 01 minute walk to the event site	<p>136\$ NET (118++)</p>



LANDING TOUR FOR OVERSEAS DELEGATIONS (1)

Delegations can register for the landing tour arranged by VINASA by choice with the following schedule:

Time	Activities
28th Aug, 2018	
All day	Delegates arrive at Noi Bai International airport. Airport pick-up service by request will be available upon arrival. Hotel check-in at Intercontinental Landmark 72 Hotel or others. Event check-in for delegation.
16.00	Visits to Campus of FPT Software or FPT University on Hoa Lac high-tech park.
29th Aug, 2018	
08:00 – 17:30	Delegates will participate in Japan ICT Day 2018 at Intercontinental Landmark 72 Hotel
18:00 – 21:00	Delegates will participate in the Gala Dinner at Intercontinental Landmark 72 Hotel
30th Aug, 2018	
Morning	Delegates will take flight to Da Nang City, cars will pick up delegates and take to Novotel Hotel Da Nang upon request

LANDING TOUR FOR OVERSEAS DELEGATIONS (2)



Time	Activities
	30th Aug, 2018
14:00	Delegates will participate in the Seminar on Da Nang- Japan IT Cooperation organized by VINASA and Da Nang's People Committee
16:35	Networking between Japanese and Vietnamese companies, business card exchange
18:30	Networking Dinner between Japanese and Vietnamese ICT companies hosted by Da Nang Government
20:30	Come back to hotel and rest/Visit the city by night/ Relax at sky bar on the rooftop of Novotel Hotel



LANDING TOUR FOR OVERSEAS DELEGATIONS (3)



Time	Activities
31st Aug, 2018	
Morning	Delegates join the site visit to FPT Complex/ software companies in Da Nang/ Da Nang University
Noon	Delegates have lunch at famous local restaurant
Afternoon	Delegates go to Hoi An Ancient Town, sightseeing, shopping: buy silk or handy craft at Hoi An and have dinner at famous local restaurant or sea food at Cua Dai Beach
Night	Come back to the hotel and rest in Da Nang
01st Sep, 2018	
All day	Delegates have breakfast at hotel, rest and leave for airport, take flight back to Japan from Da Nang International Airport/ Or go to play golf and sightseeing in Da Nang then come back the next day



FPT Complex



Hoi An



COST FOR LANDING TOUR



321 USD/Pax (minimum 10 pax) including:

- One way ticket from Ha Noi to Da Nang City
- Airport pick up and sending in Ha Noi
- Airport pick up and sending in Da Nang City
- Lunches and dinners out of those served by the organizer
- Sightseeing ticket to Hoi An
- Scheduled transportation in Ha Noi , Da Nang, Hoi An

Not including:

- Hotel room in Ha Noi (132USD net/room/night including breakfast and wifi) and Da Nang City (136 USD net/room/night including breakfast and wifi)
- Other personal expenses

Payment: delegates can pay by bank transfer or cash on arrival



Payment method:

- Cash/Visa Card on arrival
- Bank transfer

Name account: VINASA

Account No. 0491000048212

Bank: JSC Bank for Foreign

Trade of Vietnam

(Vietcombank)

SWIFT Code: BFTV VNVX



TRANSPORTATION



Flight from Ha Noi Capital – Da Nang City

- Flight no. VN 163, from 9.30 – 10.50 AM by [Vietnam Airlines](#) (Economy)
- Price from: 120 US\$ depends on the date of booking

Taxi Ha Noi:

- Noi Bai Airport – Intercontinental Landmark 72 Hotel: by Taxi about 280.000 VNĐ – 350.000 VNĐ (13-15US\$)
- Taxi price: 14.500 VNĐ/km for 4 seats; 16.500 VNĐ/km for 7 seats

Taxi Da Nang City:

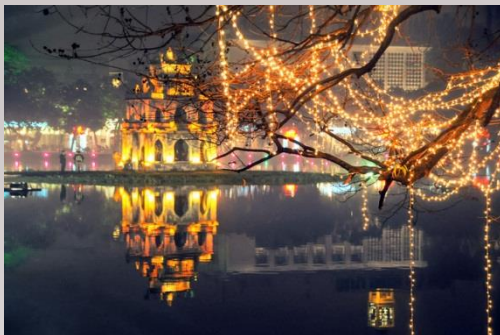
- Da Nang Airport – Novotel Hotel/Event Site: 80.000 VNĐ (4 US\$)
- Taxi price: 13.000 VNĐ/km for 4 seats; 14.500 VNĐ/km for 7 seats

Grab is available in Hanoi

SPOUSE TOUR

- Date : 9:00 – 17:00, 28 – 29 Aug., 2018
- Fee in Ha Noi and Ha Long only: us\$160 (including lunch and transportation)
- Fee in Ha Noi and Da Nang: us\$230 (*not including air ticket Ha Noi –Danang City*)
- Tour program

28 Aug., 2018	29 Aug., 2018	30 Aug., 2018 (optional)
Ha Noi City tour	Ha Long Bay tour	Da Nang City tour / <u>Ba Na Hill Tour</u>



VISA Information



- Japanese citizens, regardless of their passports, are exempted from visas when entering or exiting Vietnam with the duration of temporary residence in Vietnam not exceeding 15 days as from the date of entry if they meet the following conditions:

a / Having a valid passport issued by a competent agency of Japan or Korea, valid for at least 3 months from the date of entry;

b / Having tickets for round-trip transportation or another country;

c / Not being one of the subjects not allowed to enter Vietnam





Thank you!

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